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CorpTrav Implements No-Cost Corporate Travel Management Consultations

Lombard, IL - April 23th, 2009 - CorpTrav, a leading Illinois based travel management firm, has announced the introduction of No-Cost Travel Management Consultations for corporations nationwide. The assessments will help companies answer the following questions: 1). Is your travel program providing the value you want it to? and 2). Do you truly understand what you are paying in agency transaction costs?

Jim Wasson, CorpTrav's Executive Vice President, explained the importance of a professional evaluation, "Only when these questions are answered can a company truly comprehend the value of its travel management program and real versus perceived transaction costs." The goal is to assist companies in maximizing the value of their travel program through identification of potential areas of improvement, particularly opportunities for cost savings. Improvement objectives are specific to the individual company but typically include a higher level of policy adherence, improved traveler service levels, an increase in on-line booking, and a clearer understanding of their total T&E spend.

As explained by Wasson, "These no-cost consultations are in response to the overwhelming number of companies who have reached out to us and have a limited understanding of their current transaction fees; many corporations think they are paying \$7.00 for on-line booking, when in reality, they're paying closer to \$20.00". It is important that companies receive 'full disclosure' on transaction fees, but unfortunately that is not always the case. What these corporations may not understand is that these ancillary or "hidden fees" are driving up their costs exponentially. In the current economy, there is a lot of pressure on companies to save money and add value. A clear understanding of the true costs of their travel program is the first step in doing that.

About CorpTrav: CorpTrav is one of the largest independent, certified, women-owned global travel management firms in the United States. Recognized for award winning service, advanced technology, and unending adaptability, CorpTrav provides travel management services to some of the world's most discerning corporations. With expanded GlobalStar locations worldwide, CorpTrav's broad international presence is essential to delivering its superior service programs around the world. Visit us at www.corptrav.com.

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